



The Global Business Course (GBC) Report (Seventh Issue)

January 2024

1. Outline of GBC International Students

The University of Hyogo warmly welcomed 37 new international students and held The Fall Entrance Ceremony at the on-campus International Student Dormitory (Global House) on September 19, 2023. With a new student from China (Hong Kong), the total number of international students currently enrolled at GBC is 152 from 21 countries and one region. By gender, there are 69 male students and 83 female students. By region, the higher percentage of students tends to be from Asia. The number and percentage of international students by region are as follows:

GBC International Students (Enrolled in September) by Country/Region of Origin

Country/Region	September 2019	September 2020	September 2021	September 2022	September 2023
	Enrollment	Enrollment	Enrollment	Enrollment	Enrollment
	Number of Students				
Bangladesh			1		
Belarus			1		1
Cambodia			1		1
China		2			1
India		1	4		1
Indonesia		6	5	11	7
Malaysia		2	1		1
Mexico			1		
Mongolia			2	2	8
Pakistan		1	3	1	
Philippines		1			
Romania			3	2	
Thai	4	4	10	9	4
Turkey	1			1	2
Vietnam		6	7	7	8
Zambia		1		1	
Zimbabwe			1		
Taiwan		4	3	2	2
China (Hong Kong)					1
Kazakhstan				1	
Mozambique				1	
Lithuania				1	
Total	5	28	43	39	37

Ninety-five students were from Southeast Asia (62.5%), 27 from East Asia (17.8%), 12 from South Asia (7.9%), five from Central Asia (3.3%), eight from Europe (5.3%), four from Africa (2.6%), and one from North America.

2. About the 2023 Fall Degree Conferral Ceremony, Graduation Party, and Entrance Ceremony of the University of Hyogo

(1) The 2023 Fall Degree Ceremony

The University of Hyogo held the 2023 Fall Degree Ceremony 2023 on September



15, at the Kobe Campus For Commerce. The ceremony was attended by 44 bachelor's degree graduates, who were the first batch of GBC international students and had enrolled in September 2019. The University Faculty members and administrative staff are proud of all graduates and congratulate them on their hard work and dedication to their studies away

from their families and home countries. Over the past four years, international students faced many daily challenges, such as studying during the restrictions of the COVID-19 pandemic and experiencing cultural and environmental differences. However, students kept going and continued their educational journey until the end. We sincerely wish graduates all success and happiness in their lives.

We hope that they will become a bridge between Japan and their respective countries, and we look forward to hearing about their valuable contributions to the global society.

(2) The Fall 2023 Graduation Party

The Fall 2023 Graduation Party followed the Degree Ceremony. GBC students, Resident Assistants of the International Student Dormitory, and



faculty members collaborated and set up the venue for this heartwarming party. The party included



performances by current GBC students and graduates and message cards from graduates to their faculty supervisors expressing their

deep gratitude and appreciation.

(3) The Fall 2023 Entrance Ceremony



The 2023 Fall Entrance Ceremony was held on September 19, 2023, to welcome new GBC (undergraduate) and DGB (graduate) students. Congratulatory speeches were given by the President of the University of Hyogo, the Governor of Hyogo Prefecture, and GBC students. Also, diplomats from foreign embassies and consulates and guests of companies that

generously contributed to GBC were in attendance, making this year's entrance ceremony very memorable.

3. About Classes

(1) Program to Experience Japan

A. Japanese confectionery-related class

On May 19, six Japanese confectioners from the Hyogo Confectionery Association gave a lecture on making *wagashi* (traditional Japanese sweets), and the international students learned how to make two types of confectioneries, namely, cherry blossoms and chrysanthemums. After practicing with prepared dough and *anko* (sweet bean paste), the international students tried their hand at making pink cherry blossoms and pale orange chrysanthemums, and many of them were impressed by the fun and beauty of making *wagashi*.



On June 16, international students went to study the souvenir stores near Himeji Castle in order to investigate the market sales of *wagashi*. They researched several types of *wagashi* displayed in the store, as well as customer habits and sales techniques. They also bought *wagashi* and examined the taste. After the field study, they



also visited Himeji Castle, a UNESCO-registered World Heritage Castle. It is widely considered Japan's most spectacular castle for its imposing size and beauty.



B. Overnight Training Program

International GBC students visited "SPRING-8", "Nishi-Harima Astronomical Observatory," and "Museum of Nature and Human Activities". GBC students had their first overnight training program, too.

On July 15, students visited SPRING-8 and SACLA, one of the world's five most extensive synchrotron radiation facilities (beam energy over 5 GeV) at Harima Science Garden City. The students enjoyed the researcher's explanations while touring the Synchrotron Radiation Dissemination Building showroom and the external facility beamline (BL02B1). The students learned with great interest that in SPRING-8, academic research and applied research is conducted by various universities and companies.



It is worth mentioning that such research results are of significant importance and relevance to our lives.



On July 16, students visited the Museum of Nature and Human Activities. They attended a lecture about the relationship between humans and nature, the changing shape of the earth, and the evolution of life on the planet.

(2) Overseas English Language Training Program



The Global Business Course offers an 8-week intensive English course on campus and a 5-week overseas English study program at the University of Enderun in the Philippines from August to September for Japanese students who enroll in April as part of the GBC curriculum. GBC students participated in the program in August. They acquired academic English skills, cross-cultural understanding, and adaptability training through daily exposure to different cultures.

4. About International Students' Employment



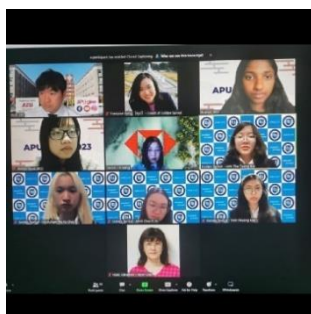
To support international students' job-hunting in Japan, employment-related information is frequently posted on the "Universal Passport" and bulletin boards in front of the "Career Center" office. The University of Hyogo recommends that all students actively participate in company briefing seminars to gain more detailed information about their future workplaces.

Ten international GBC students participated in the "Global Job Fair" for international students held at Kobe University on April 19, 2023. Companies from various fields participated in the fair, and international students attended company briefing sessions and interacted with their recruiting teams.

In addition, on June 21, 2023, 13 international GBC students participated in a job fair jointly held by Hyogo Prefecture and Kobe City. Sixty-one companies participated in the fair, making it one of the largest job fairs for international students in Hyogo Prefecture. The Governor of Hyogo Prefecture also visited the event, and international GBC students had the opportunity to meet with the Governor. The Governor asked the students various questions about their job-hunting situations and their preferred career paths and industries.



5. Contest Related Information



GBC students performed excellently at the Japan Business Case Competition (JBCC) 2023, hosted by Ritsumeikan Asia Pacific University (APU) and supported by HSBC Group. Team ‘Golden Sprout’, coached by Associate Professor Gong of the School of Economics and Management, made it to the semi-finals, placing in the top 16 out of approximately 50 teams across Japan.

In the semi-final stage, the Team faced highly competitive teams from top-ranked Japanese public and private universities, including Hitotsubashi University, Tohoku University, Nagoya University, Keio University, Chuo University, and APU. Participants competed to analyze real-world challenges corporations face and propose creative and feasible solutions within a limited time frame. As the first challenge by GBC students, the members of Golden Sprout demonstrated excellent teamwork and achieved outstanding results.

6. Information About Events

Event Name	Date	Content	Management
1. Clean-up Event	May 25	Contributing to the local community around the campus by cleaning the streets.	RAs and GBC Office
2. Vegan and Halal Food Day	June 15	Held to understand different dietary cultures, students made three kinds of vegan and halal sweets, such as Indonesian Bubur Sum Sum, Biji Salak, and Kazakhstani Pirozhki.	S & I Club
3. The Global House Summer Get-Together Event	June 22	To deepen student friendship in the Global House, the event was filled with many activities such as quizzes, bingo games, and musical performances by dormitory residents.	RAs and Live-In Professors
4. International Exchange Day at Hyogo Senior High School	September 29	Thirty-seven students from Hyogo Senior High School and 15 GBC international students had a multicultural exchange program on topics ranging from favorite music, entertainment, and unique teachers to social and environmental issues.	Hyogo Senior High School



Clean-up Event



Vegan and Hala Food Day



The Global House Summer Get-Together Event



International Exchange Day at Hyogo Senior High School

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